



## RPE Helps The Forzani Group Complete Migration of Multiple Store Banners to a Single Integrated Platform



### Challenge

The Sport Mart, Sport Chek, Coast Mountain Sports and Hockey Expert store banners for Canada's largest sporting goods retailer operated independently with similar processes enabled by different systems. The primary JDA Software Portfolio Merchandise Management system had reached its processing capacity. Upgrading the underlying system that supported the application was essential.

### Solution

The significantly complex project included the migration of multiple companies on varying legacy systems, product hierarchies and product masters onto a single merchandising environment with a single product master and product hierarchy. The migration objectives included:

- Standardization of the enterprise – convert all banners onto a single product master and product hierarchy. This entailed creating a logic based integration “clearinghouse” for data conversions from multiple banners that also included a front end interface for user review and issue management.
- Decommission of non-standard applications and aging hardware.
- Development of a standard and repeatable implementation process to support the company's merger and acquisition strategy.



### Customer Information

#### Customer Name

The Forzani Group Ltd.

#### Headquarters

Calgary, Canada

#### Description

The Forzani Group Ltd. is Canada's largest national retailer of sporting goods, offering a comprehensive assortment of brand-name and private-brand products, operating stores from coast to coast, under the following corporate and franchise banners: Sport Chek, Coast Mountain Sports, Sport Mart, Athletes World, National Sports, Sports Experts, Intersport, Econosports, Atmosphere, Tech Shop, Pegasus, Nevada Bob's Golf, Hockey Experts, The Fitness Source, and S3. The Company also has websites for several of its corporate and franchise banners which can be accessed through its main website at [www.forzanigroup.com](http://www.forzanigroup.com).

#### Solutions

- JDA® Portfolio Merchandise Management
- JDA® Win/DSS
- JDA® merchandise planning solution
- JDA® Allocation



### Benefits

With the Sport Mart, Sport Chek, Coast Mountain Sports and Hockey Experts banners sharing common systems and processes, several performance improvements were gained in this multifaceted initiative.

Key benefits included:

- Quickly stimulating top-line growth by improving retail management practices, visibility and controls.
- Providing a single point of data interfacing between the company and vendors.
- Realizing cost savings by reducing redundant processes and applications, and no longer needed hardware.

### Other Successful JDA Portfolio Merchandise Management and JDA Merchandise Management System Implementations by RPE

- Dick's Sporting Goods
- Modell's Sporting Goods
- Sports Authority
- Gaylan's Sports and Outdoor Adventure
- Specialty Sports Venture
- lululemon athletica
- Delstar Companies
- Five Below
- Mervyn's
- FAO Schwarz
- The San Francisco Music Box Company
- Party City
- Vitamin Shoppe
- XS Cargo



“ FGL has reached a significant milestone. Having our corporate banners sharing common standard processes, applications, data and infrastructure will improve the efficiency and effectiveness of our retail management practices. RPE, along with our other partners and our internal team's hard work, contributed to the tremendous success for the largest IT undertaking for FGL. ”

*Richard Hannah,  
Vice President  
Information Technology  
The Forzani Group Ltd.*

### For More Information, Please Contact RPE

www.rpesolutions.com  
info@rpesolutions.com  
813-490-7000 Ext. 7300



“ Utilizing an integrated infrastructure will quickly stimulate top-line growth by improving retail management practices, visibility and controls and realize cost savings by reducing redundant processes and applications. ”

*Cliff Epstein, President  
RPE*

