

**rpe**

**Consulting**  
JDA® PMM Optimization



**"Helping retailers reach the full potential of your JDA® PMM Merchandise System"**



**rpe**

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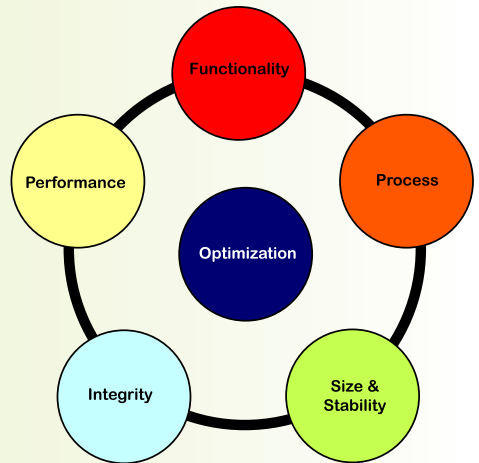
# The RPE 5-Point PMM Optimization Model

Having a competitive advantage is the key to success. However, retailers must also possess the IT infrastructure to optimally support the business. Even the best merchandising system requires ongoing maintenance. RPE has developed a 5-Point PMM Optimization Model to help retailers improve the management and use of this powerful, open architecture and highly scalable system.

## Answer these 5 questions to assess the current

### 1. Is the System Meeting the Functional Needs of the Users?

The key advantage to implementing an “Out of the Box” solution such as PMM is that it offers the retailer all the industry adopted “best practices” functionality required to run their retail operations. However, no two retailers operate the same and this makes it very difficult for software vendors to architect a solution to meet the unique and constantly changing business needs of every retailer.



### 2. Do the Business Processes Effectively Utilize the Base Functionality?

Business process design is a critical requirement when implementing a new software solution. Typically, business process design occurs in the Business Process Review Sessions conducted as part of the overall initial PMM implementation. However, business strategy changes, people come and go, and this leaves the retailer scratching their heads “How do we design/re-design our business process to fit PMM?” In some cases, it is determined that business processes do need to change, and in other cases, it turns out to be as simple as training issues.



**If you answered "No" to any of the questions, you may not be utilizing the full potential of your JDA® PMM Merchandise Management System.**

**RPE can help you optimize your merchandising system to increase performance and functionality.**



## **state of your JDA PMM Management System:**

### **3. Is the Database Properly Sized and Managed?**

PMM does not provide any means to purge unused historical data. To some, the easy way out is to buy more disk. Disk has become cheaper over the years, but any qualified Oracle DBA will argue that this is not the optimal solution. Eventually system performance will take a hit while it tries to sift through mountains of old, unused data.

### **4. Is the Data Accurate and Up To Date?**

Every IT Department makes it a point to maintain data integrity. How so? Easy to say in theory, but hardly adhered to in reality. Data maintenance in the back-end happens for a variety of legitimate reasons. Unfortunately, if not done properly, data integrity issues are inevitable.

### **5. Does the System Run Optimally?**

Every retailer is different, and thus, has unique characteristics when it comes to the volume and frequency of data processing. Some have a low number of SKU's and Stores, others have a large numbers, but the critical thing to consider is that PMM was not designed to predict every type of processing load and thus the client is constrained by the performance of the base programs. It is important to note that the fault cannot be placed on the software vendor. Their systems are designed to run "Out of the Box" and cater to a wide-spectrum of retail users, both big and small.

# Let RPE Help You Reach Your PMM Optimization Goals

## PMM Business Consulting Services

- Strategic systems assessment
- Business process improvement
- Configuration review and setup
- Custom user training documentation
- User training sessions
- Custom application design
- Software version upgrades
- Project management

## PMM Technical Consulting Services

- PMM Health Check
- Integration and interface development
- Base PMM modifications
- Custom application development
- Data validation
- PL/SQL program performance tuning
- Oracle database configuration and stabilization
- Oracle 9i/10g upgrades

## Why RPE

RPE is a leading consulting company offering strategic, functional and technical expertise focused exclusively on the retail industry. Our global technology skills, capacity to deliver results and collaborative approach are key assets that help clients achieve success. By identifying critical issues and implementing innovative solutions, clients generate revenue, reduce costs and access the right information at the right time.

- Clients are 100% referenceable.
- Experienced consultants with retail background.
- Dedicated resources to work side-by-side with your staff.
- Committed to holding all resources to timeline and milestones.
- Proven track record implementing leading IT solutions.
- Provide valuable third party perspective and expertise.
- Cost effective, experienced augmentation of resources (strategic and tactical).

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