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Retail Orphan Initiative
Helping Vulnerable Children Worldwide

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RPE Supports the Retail Orphan Initiative with \$5,000 Donation

Leading Retail Consulting Firm Launches Initiative at Recent JDA Focus and Manhattan Momentum Events

Tampa, Fla. (May 20, 2010) – In lieu of providing a specialty gift with a corporate logo at recent tradeshow, Retail Process Engineering (RPE) took a different approach: RPE made a \$5,000 donation to the Retail Orphan Initiative (RetailROI). RPE, a leading retail consulting firm, is a partner level sponsor of the Retail Orphan Initiative, a non-profit charitable foundation established to help the 400 million orphaned and vulnerable children worldwide.

The \$5,000 donation encompassed a contribution made on behalf of each person attending the recent JDA FOCUS conference dinner. In addition, when retailers dropped off a business card at the RPE booth at the JDA FOCUS and Manhattan Momentum tradeshow, a further donation was made.

“We received tremendous support from the retail community and consider it a privilege to be involved in a charitable foundation dedicated to improving the lives of children,” said Cliff Epstein, president, RPE.

The Retail Orphan Initiative (www.RetailROI.org) was established to raise awareness of the global orphan crisis and provide lasting solutions to charities that offer:

- Orphan care
- Foster care and adoption support
- Grants and zero-interest loans for adoption
- Child rescue from human trafficking
- Life skills training for orphaned and vulnerable children

-more-

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"By becoming a RetailROI sponsor, companies such as RPE raise awareness and help fund real solutions for vulnerable children in the US and around the world through the generosity of the retail industry," said Greg Buzek, co-founder of RetailROI and founder and president of analyst firm IHL Group.

About RPE

RPE, a leading retail consultant providing implementation, integration, modification, business process re-engineering, system upgrades and systems management services, mobilizes the right people, expertise and technologies to improve overall business performance. Areas of expertise include a variety of leading software applications including JDA Software, JDA MMS Software as a Service, Manhattan Associates and Island Pacific. RPE provides hosting services for JDA and Island Pacific software applications. Clients include Anna's Linens, Cabela's, Charlotte Russe, Guitar Center, Five Below, Fred Meyer, Forzani Group, lululemon athletica, Michael Kors, Modell's Sporting Goods, Nautica, Old Time Pottery, Party City, Rexall, Spencer Gifts, Vitamin Shoppe, VF Corp. and more. For more information, visit www.rpesolutions.com.

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