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Media Contact:  
Patricia M. Hennel  
Director, Global Marketing Services  
(630) 734-5362  
[pat.hennel@silvon.com](mailto:pat.hennel@silvon.com)



## Silvon Software Partners with RPE to Bring a Web-Based Mobile Interface to Retailers

**Westmont, IL, August 17, 2011** — Business Intelligence solution provider Silvon Software, Inc. has partnered with retail consulting firm **RPE** (Retail Process Engineering) to bring a powerful, web-based business analysis software interface to retailers. Under the terms of the agreement, RPE will market Silvon's **Viewer** interface for **Performance Analysis by IDEAS**, a client-server BI application for JDA Software Group's Merchandise Management System. This new optional interface for Performance Analysis by IDEAS will provide many added features for today's mobile professionals.

"**Viewer for IDEAS** will empower our retail customers to easily deliver scorecards, dashboards and reports to executives, line-of-business managers, store managers and numerous other stakeholders across their value chains," said Rob Henneke, Executive Vice President at RPE. "We're pleased that Silvon has provided this mobile solution, which will further enhance the value that RPE offers to our retail clients."

"It's a pleasure for Silvon to team up with such a highly regarded consulting organization like RPE," said John Hughes, SVP Sales and Marketing at Silvon. "We look forward to helping their **IDEAS** customers improve the effectiveness of their merchandising efforts by leveraging the application's processing power, industry best-practice metrics for analyzing point-of-sale and inventory data, along with the latest advancements in information delivery technology."

According to Hughes, the **Viewer for Performance Analysis by IDEAS** interface includes Portal and Reporting Services functionality, allowing customers to create business intelligence portals and custom reports out of the box without the need to invest in additional software. Another powerful feature of the interface is its Exception Management facility, which allows retailers to monitor and react proactively to various business conditions like poor performing locations, excessive shrink or void rates and end delivery performance below required levels.

(more)

**About Silvon Software, Inc. – [www.silvon.com](http://www.silvon.com)**

Silvon Software is a global provider of business intelligence solutions for manufacturing, wholesale distribution and retail organizations. Silvon's solutions are predicated on the fact that a better business understanding will empower the move toward an optimized supply chain. The Company's 1,800+ clients benefit from improving business practices and profitability by leveraging analytic information on products, customers, suppliers and operational performance via on-line views, scorecards and dashboards; automatically distributed reports; and numerous other information delivery options.

**About RPE - [www.rpesolutions.com](http://www.rpesolutions.com)**

As a leading retail consulting firm, RPE specializes in business process improvement, package selection, strategic IT planning and systems implementation to deliver innovative POS, merchandising and supply chain solutions. RPE also provides cloud computing services including hosting, Software as a Service and managed services. RPE is a JDA Software Alliance Partner and Value Added Reseller.

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