



**JDA** **Win/DSS® In-Store System**  
A JDA Portfolio® Application





## Win/DSS: The Proven Choice for Rich Functionality, Ease of Use and Low Risk Implementation

*For retailers that have delayed upgrading or replacing their point-of-sale and in-store solutions, the pressure to act now is intense. With competition increasing and customers demanding more personalized service, retailers need to improve speed and accuracy at their point-of-sale. Store managers need an easier way to manage their labor scheduling processes while boosting efficiency in every aisle. Performance expectations are quickly expanding at a time when many retailers' budgets, risk tolerance and in-house IT resources remain stagnant. It's no wonder so many retailers have been slow to commit to a new solution.*

Trust the industry leader, JDA Software, with your operational requirements. With just one license of the award-winning Win/DSS in-store system, you'll gain all-encompassing, best in class functionality at your point-of-sale (POS) and back office, including store inventory, customer data tracking and labor scheduling capabilities.

With its flexible Microsoft Windows design, Win/DSS features intuitive navigation and a user-friendly GUI so your store associates — even seasonal workers — will quickly come up to speed. If you need a low risk, low cost implementation, the highly configurable Win/DSS fits the bill. Installation can be as simple as unzipping a file. Win/DSS even comes with an embedded database as part of the license so you won't have to pay for a third-party system. And because the database is easy to use and learn, you'll benefit from worry-free, ongoing management.

Now you know why hundreds of retailers rely on Win/DSS to run on over 80,000 registers around the world. Win/DSS is the best value in the industry for rich functionality, ease of use and effortless installation and maintenance.

### Win/DSS Addresses Your POS Requirements

Ensure a speedy checkout with Win/DSS. Your associates can easily handle several processes — such as sales, returns, exchanges, layaways, send sales, special orders and gift card purchases and then print bar-coded or gift receipts — all within a single transaction. Win/DSS can even authorize multiple payment types during one communication session to further accelerate checkouts.

### Increase Cashier Productivity and Knowledge

Accurate inventory and sales information is critical to your success. By guiding associates with task-specific buttons, pop-up windows and color-cod-



## Win/DSS Delivers Broad POS Functionality

- Advanced pricing
- Associated store lookup
- Automatic logoff
- Barcode receipts
- Screen configuration tools
- Clock in/out
- Commission tracking
- Configurable receipts tool
- Barcode scannable store coupons
- Credit, debit and check authorization
- Stored value cards (gift cards and electronic merchandise credits)
- Customer transaction information
- Discounts: item and transaction
- Electronic journal
- Employee discounts and transactions
- Flash sales at POS
- Fractional quantities
- Gift certificate issue and redeem
- Gift receipts
- House account payments
- Hot-key access to back office functions
- Internationalized to support multiple languages, currencies, taxes, credit authorization
- Item lookup: in-store and at other stores
- Layaway sales
- Merchandise credit issue and redeem
- Multiple tendering
- Multiple level security
- Off-line mode transactions
- Paid in, paid out and pick ups
- Post voids
- Price changes
- Returns and exchanges
- Suspend and resume global transactions
- Tax management including alternate authorities, item specific taxation and tax exemption, transaction tax changes and exemption
- Transaction discounts
- Voids

ing by transaction type, Win/DSS helps your cashiers more precisely enter data, even while tabbing to several different fields. With hot key access to back office functions, your cashiers can quickly provide customers with product information or handle other tasks without abandoning their registers.

Other features that make Win/DSS so easy to use are online help, including context-sensitive navigation and video instruction on such topics as how to change receipt paper, process a return, validate a check and more.

### Improve Speed and Accuracy of Event Pricing at Checkout

Take advantage of the most robust pricing features in the industry with Win/DSS. Maximize special events and promotions by using Win/DSS to define pricing at any level of your merchandise hierarchy. Win/DSS supports “buy X, get Y for a

percent/amount off or a new amount,” multiple-break events, spend-and-save events and limit-based pricing. You can even offer tiered pricing to your most loyal customers.

Since most price events can also be linked to a coupon barcode, Win/DSS will only trigger the price event once a coupon is scanned. Your customers will appreciate a speedier checkout since cashiers will not have to hunt for buttons to apply the discount. Plus your marketing team will value how accurately Win/DSS tracks the effectiveness of a coupon promotion.

### Maximize ROI with Credit/Debit Card Authorization and Settlement

Achieve a significant return on investment by integrating Win/DSS with a third-party credit, debit and gift card authorization provider. Working in conjunction with a solution such as ISD’s Message

Sentry™ electronic payment processing software, Win/DSS supports host-based settlement. You can significantly reduce costs by having a single, chain-wide settlement instead of incurring costly processing fees each time a store settles with your credit authorizer. Cash flow improves because your entire chain's transactions will be quickly and accurately posted. What's more, if you are currently using dial up, you'll see a much faster transaction processing for your card purchases.



### **Deliver Service that Drives Repeat Sales**

Provide more personalized service, offer meaningful up-sell suggestions and better plan and execute promotions with Win/DSS. Its Customer Analyzer capabilities integrate customer profile information captured during checkout with your sales history. You will have access to both historic and current sales information on buying habits and preferences.

Working together with JDA's Portfolio Customer Relationship Management™ software, Customer Analyzer provides significantly greater information so you can finely pinpoint your marketing efforts and drive customer loyalty programs. Better target your customers by learning the locations they most frequently shop and the promotions that influenced their purchases.

### **Win/DSS: Flexibly Configured for Your Requirements**

Extreme flexibility and configurability are what make Win/DSS a leading choice for retailers. With its Flow Manager, you can customize and adapt any unique requirements — without modifying software code — among stores that have special needs or operational practices that differ from the rest of your chain. You can even manage peripheral devices including touch screen technology.

Other tools that make Win/DSS such a flexible system are its Receipt and Screen Formatters. While the Receipt Formatter enables you to drag and drop any data onto a receipt or part of a receipt for over three hundred receipt pieces, the Screen Formatter lets you drag and drop data onto your cashier and manager screens.

### **Leverage Existing Hardware and Operating Platforms**

Because Win/DSS is an open, Windows-based application, you can mix and match POS terminals and PC cash drawer configurations within the same store. You can run your POS terminals from the network or in stand-alone mode and effortlessly integrate your back office application with your JDA or legacy host systems. Even if you make custom modifications to your host systems, Win/DSS has key functionality that makes integration with these systems easier to manage from both a technical and user standpoint.

For some single and multi-lane stores, you may not even need a dedicated server. Just run your back office functions via a "hot-key" at any POS workstation. If you need a dedicated server for your back office modules, you can inexpensively add the equipment to your network. Because each POS workstation can act as a stand-alone device, you have the flexibility to move terminals outside for sidewalk sales or to another store for extra lanes.

### **Ensure POS Reliability and Throughput**

Win/DSS provides 100% redundancy, with each POS workstation fully integrating with the Back Office server and having its own hard disk, memory and processor, as well as local price and item files. To eliminate data re-keying, all transactions are immediately written to the Back Office server as well as to each POS terminal's hard disk. No single point of failure can bring the system down.

## Win/DSS Delivers on Your Back Office Requirements

As a store manager, you want every process — from inventory and purchase order management to employee and customer relationship management — to happen as efficiently and effectively as possible. Whether balancing registers, uploading sales, preparing for a physical inventory count or running reports, you can depend on Win/DSS.

### Gain Tighter Control of Your Payroll

Save real dollars from your corporate payroll by letting Win/DSS standardize your labor scheduling. Win/DSS can provide each store with a corporate-controlled scheduling template that may take into consideration such critical factors as budgets, shift requirements, legal requirements, overtime limits and more. You'll turn a tedious process into a streamlined one that balances the right amount of coverage during your busiest periods with the appropriate number of store associates.

### Minimize Your Training Efforts with E-Learning

For top performance, your store workers need consistent and accurate direction. With our JDALearn.com™ e-learning options, your staff can have anywhere, anytime access to an interactive multimedia course. Following self-paced, hands-on exercises, they'll quickly understand how key Win/DSS functions and features can help them improve service and productivity. If you want to further offload the expense and time involved in training your staff, we can customize e-learning courses to include instruction on your stores' procedures, services, products and more. JDALearn.com can even test your users!

### Improve Decision Making with Up-to-the-Minute Sales Access

Win/DSS can answer every retail executives' most pressing question, "How are my stores doing right now?" With its Web-browser based Flash Sales

## Streamline Your Back Office with Win/DSS

- Automated price updates
- Automated task reminder
- Carton-level receiving
- Clock in/out
- Closed-loop POS-to-host integration
- Customer analyzer
- Employee I.D.'s and job codes
- End-of-day processing
- Error-free data uploads, downloads and transfers between corporate and stores
- Browser-based flash sales
- Fully internationalized: currency, language by user and tax
- Labor scheduling
- Perpetual and physical inventory with cycle counts (optional handheld)
- Price management
- Register- and cashier-based accounting
- Report management
- Sales slip history
- Search inventory by SKU, partial description, department, vendor and UPC
- Shipping and receiving
- Store orders
- Store-wide safe and bank deposit balancing
- System security
- Tender calculator
- Ticketing
- Time and attendance
- Transfer management to corporate, distribution centers and other stores

capability, you can roll up real-time sales numbers at the chain, store, department and sub-department level. You can even provide your store managers with appropriate access to monitor how their stores are doing on an up-to-the-minute basis. If you need the information in hard copy, Win/DSS' Report Writer lets you easily create custom reports related to your stores' operations.



## About Portfolio Store Systems™

Empower your operational teams with the Portfolio Store Systems. Our comprehensive suite delivers tremendous scalability and reliability to address your store-level transactions, personnel, inventory management and customer service requirements. Whether you need to speed transactions at the point-of-sale, handle back office duties, decrease labor management costs or drive your customer loyalty program, the Portfolio Store Systems can meet your needs. With key functions accessible anywhere in the store via PDAs and portable data terminals, Portfolio Store Systems can drive efficiency and boost service to differentiate your stores from your competition.

In addition to Win/DSS, Portfolio Store Systems include:

- Portfolio POS™ and Portfolio BOS™ based on a next-generation Web Services environment



- Portfolio Workforce Management™ based on a Web Services environment
- Portfolio Store Portal™ for real-time access to functions within the host merchandising application
- Portfolio CRM™ for better managing your customer relationships and loyalty programs
- Portfolio Mobile Access™ for PDA or PDT connectivity to key store data and transactions

For more information on Win/DSS, email [info@jda.com](mailto:info@jda.com) or visit [www.jda.com](http://www.jda.com).

### Americas

U.S. 800 479 7382  
Canada/Latin America  
+1 480 308 3555

### Europe

UK +44 (0) 1959 491 234  
Sweden +46 (0) 8 544 434 00  
France +33 (0) 1 56 79 27 00

### Asia Pacific

Singapore +65 6838 7500  
Japan +81 3 5402 9750  
Australia +61 39 860 1000

JDA PORTFOLIO

Store Systems

Merchandise Management

Planning/Forecasting

Allocation/Replenishment

Business Intelligence

Advanced Optimization

Revenue Management

Customer Relationship Management

Consulting  
Support  
Education

Copyright © 2004, JDA Software Group, Inc. All rights reserved. JDA, JDA Portfolio and Win/DSS are Registered Trademarks, and Portfolio Store Systems, Portfolio POS, Portfolio BOS, Portfolio Workforce Management, Portfolio Customer Relationship Management, Portfolio CRM, Portfolio Store Portal and Portfolio Mobile Access are Trademarks of JDA Software Group, Inc. All other company and product names may be Trademarks, Registered Trademarks or Service Marks of the companies with which they are associated. JDA reserves the right at any time and without notice to change these materials or any of the functions, features or specifications of any of the software described herein. JDA shall have no warranty obligation with respect to these materials or the software described herein, except as approved in JDA's Software License Agreement with an authorized licensee.

